



PRESS RELEASE
For Immediate Publication

2019 Hit The Floor
Quebec Dancers will shine in Lévis!

Lévis, May 2, 2019 – For its 9th edition, the Hit The Floor world-class dance event will welcome a record number of participants from **May 15-20 at the Lévis Convention and Exhibition Centre**, with an additional half-day of programming. More than 25,000 dance enthusiasts are expected, including 21,000 spectators and 4,000 dancers of all ages. These dancers from a hundred dance schools from across the country will compete during the six-day event. In addition to the multi-disciplined competition, Hit The Floor will present the anticipated All-Stars Showcase, featuring several well-known names from the Quebec cultural scene. New this year, the organization will open to visitors a new family area, which will certainly entertain the general public with different spaces designed especially for it!

The All-Stars Showcase: An Opportunity for Quebec's Favorite Dancers

Many of Quebec's most popular dancers, that the public had seen evolve through different dance shows such as *Revolution*, will take over the stage of the All-Stars Showcase, a high-caliber dance show presented on Sunday, May 19 starting at 9pm. It will be an opportunity to see Team White, C4 and MARVL, perform on stage, and to get caught up with a brand new performance of the legendary duo Yoherlandy et Rahmane! Hit The Floor ambassadors Katerine Leblanc, Rahmane Belkebiche, Raphael Gagnon and Raphaëlle Sealhunter will also be performing and will be present during the event to meet the public.

The All-Stars Showcase headliner: The Lab, *NBC World of Dance* Season 2 Champion. This group of 20 dancers from Los Angeles will thrill spectators with a world premiere created especially for their trip to Quebec! It is also The Lab who inspired the new theme of the All-Stars Showcase. The *Hit The Floor Laboratory* is a real hive in which artists have been invited to create, share, experiment, express their curiosity and fulfill their creative desires. The performances presented will certainly be original, full of emotions and will provide an extraordinary experience to spectators.

The 1,531 tickets available to attend the All-Stars Showcase, one of the world's leading dance productions, were sold out in less than an hour during the online sale on April 23rd. This year, for the first time, a livestream of the show will also be available online, at a cost of \$ 25, for all dance enthusiasts who cannot be present on site.

"We are very proud to present a mostly Quebec distribution for our All-Stars Showcase in Lévis. What has always been important to us is to contribute to the development and promotion of local artists. It also allows public to admire closely, not through their television, new exclusive performances from their favourite dancers," says Nicolas Bégin, founder and director of Hit The Floor.

A High Caliber Panel of Judges

The approximately 1,236 dance routines presented throughout the competition will be evaluated by a panel of six of the most credible judges of the industry with increased expertise in the many dance styles that will be showcased. The jury will award more than \$ 30,000 in prizes and scholarships. Famous Quebec dancer Nico Archambault, winner of the first season of *So You Think You Can Dance Canada*, star of the musical *Saturday Night Fever* and judge on *Les dieux de la danse* show, will join the panel of technical judges. Beside him, American dancers Alison Stroming and Simrin Player, whose performances have been seen by Aretha Franklin and Justin Bieber respectively, will also judge technical dance performances. As for the panel of hip hop judges, it will be composed of Dea Nguyen, Kolanie Marks and Handy Yacinthe, better known as Monsta Pop. Three dancers and recognized worldwide in the dance industry.

A Major Event Contributing to the Region's Influence

Hit The Floor is growing year after year and generates annual economic spinoffs of more than \$ 5 million for the region. Beyond the economic aspect, the event contributes greatly to the influence of the city of Lévis and positions it as a must-go destination for dance in Canada. More than 65% of the Hit The Floor visitors come from outside the region and take advantage of their stay to explore the many attractions the region has to offer. Throughout the event, the city of Lévis, its numerous hotels and restaurants are completely mobilized by the Hit The Floor fever!

"I am very proud of the presence in Lévis of the most important event of the year in terms of economic spinoffs! Hit The Floor quickly gained unrivaled reputation and was propelled into a world-class status thanks to the quality of its organization, the dynamism of the team and the unique atmosphere of the event. I would like to congratulate especially Nicolas Bégin, director and founder of Hit The Floor, for his exceptional career and contribution to the region, which earned him the title of Honorary Lévis Citizen last year," said the Mayor of Lévis, Mr. Gilles Lehouillier.

About Hit The Floor

Created in 2010 by the dancer and entrepreneur Nicolas Bégin, which we had seen him perform through the popular American TV shows *So You Think You Can Dance Canada* and *America's Best Dance Crew*, Hit The Floor has flourished over the years and is now considered as a world-class event. In addition to the All-Stars Showcase, a unique dance show featuring world-renowned artists, Hit The Floor presents one of the world's largest multi-style dance competitions and brings together more than 45,000 participants annually! The Hit The Floor Tour travels to three Canadian cities for 14 days and offers unique activities! The mission of the event; contribute to the development of the dance community worldwide.

An event for the whole family! Tickets available on site:

30 \$ to access the event during 6 full days and 15\$ for a daily pass!

It is free for kids under 12.

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Source :

Hit The Floor

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