



For Immediate Publication

Over 50 Dance Schools Nationwide Get Ready to *Hit The Floor*

World-class dance event includes performances by alumni of World of Dance, So You Think You Can Dance and choreographers for some of the world's biggest stars

- April 25 – 28, 2019 -

TORONTO, April 1, 2019 – Dance enthusiasts will once again beat to the rhythm of **Hit The Floor**, one of the industry's largest and most distinguished events. Back by popular demand, and with an additional full day and a half of programming, it returns to Toronto for its third edition from April 25-28, 2019 at the **Metro Toronto Convention Centre's John Bassett Theatre**.

Judged by an esteemed panel of dancers and choreographers, 2,000 dancers of all ages from over 50 dance schools nationwide will compete for \$15,000 in cash prizes and scholarships during the four-day event.

In addition to the multi-disciplinary competition, Hit The Floor will feature dance workshops with professional choreographers, the highly-anticipated *All-Stars Showcase* and an unforgettable public afterparty on the rooftop of *Lavelle*.

Judges Panel

An impressive panel of five industry judges will evaluate dancers in multi-style dance categories. Kehlani's Head Choreographer **Antoine Troupe** joins the Hit The Floor Judges Panel this year. Troupe's experience includes touring with *America's Best Dance Crew* and choreographing performances for some of the world's biggest stars including Prince's *Breakfast Can Wait* music video and his Arsenio Hall performance.

Canada's own award-winning dancer **Alex Wong** joins the panel with an impressive list of dancing credits including *So You Think You Can Dance*, the American Ballet Theatre and roles in the Tony Award winning Broadway hit *Newsies* and *The Greatest Showman*.

So You Think You Can Dance season 14 contestant **Dassy Lee** also joins the judges panel. As the first Korean dancer featured on *SYTYCD*, Lee placed in the top eight from over 4,000 contestants. She brings years of dance and teaching expertise to the panel.

All-Stars Showcase: A Tribute to the Most Iconic Music Artists

Presented on Saturday, April 27 at 9 p.m., this star-studded “*Hall of Fame*” themed dance production will pay tribute to some of the world’s most iconic music artists.

The competition’s top eight performers will be featured alongside world-renowned headliners including *NBC’s World of Dance* alumni **Royal Flux** and Toronto’s **Opus Dance Collective** who will each present a world premiere performance choreographed for Hit The Floor. Toronto talents **Leon Blackwood** and **Cora Kozaris** will bring together the city’s best dancers for a special hometown performance, and world-famous hip hop dancers **BDash**, **Jaja Vankova** and **Konkrete** will reunite to perform an unforgettable new piece. **Dassy Lee**, **Alex Wong**, 2013 World Hip Hop Champions the **Rockwell Family**, and reunited Montreal choreographers **Chad**, **Eric** and **Edith**, round out the list of performers.

Tickets for the *All-Stars Showcase* are \$40 and are on sale now at www.hitthefloor.ca.

Hit The Floor Workshops: A Creative Learning Experience With Professional Choreographers

New this year, Hit The Floor’s 75-minute workshops offer competitors and members of the public alike the opportunity to learn from renowned choreographers including Dassy Lee, Antoine Troupe and Will Thomas. Contemporary and hip hop workshops will take place April 25 and 26 at the [Millennium Dance Complex Toronto](#). Prestigious scholarships totalling \$3,000 will be awarded to the top dancers in each workshop. Three dancers will also earn the change to participate in [Broadway Dance Center](#) Winter Intensive program in New York City. For more information and to register, visit www.hitthefloor.ca.

Hit The Floor After Party: An Unforgettable Night Above King Street

In collaboration with Toronto hot-spot *Lavelle*, Hit The Floor will present an unmissable 19+ jet-set After Party to carry the “*Hall of Fame*” theme into the night. Starting at 11 p.m., performers, judges and dance enthusiasts will celebrate their shared passion for dance at one of the city’s most luxurious rooftop venues.

About Hit The Floor

Hit The Floor was created in 2010 by dancer and entrepreneur Nicolas Bégin, who has performed on the popular TV shows *So You Think You Can Dance Canada* and *America’s Best Dance Crew*, and has flourished over the years to become a world-class event. In addition to the All-Stars Showcase, a unique dance show featuring world-renowned artists, Hit The Floor presents one of the world’s largest multi-style dance competitions and brings together more than 45,000 participants annually! The Hit The Floor Tour travels to three Canadian cities for 14 days and offers activities from intensive workshops to public markets and after parties. The mission of the event; contribute to the development of the dance community worldwide.

**An event for the whole family! Tickets available on-site:
\$20 for a four-day pass and \$15 for a daily pass!
Free for children under 12.**

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