



**PRESS RELEASE**  
*For Immediate Publication*

## **Hit The Floor 2019** **Nostalgia and International Headliners**

**Gatineau-Ottawa, February 27, 2019** – For a sixth edition, the city of Gatineau will beat to the rhythm of the Hit The Floor world-class dance event. About 13,500 unique participants – a record – are expected from **March 14 to 17 at the Casino du Lac Leamy Convention Centre**. More than 3,000 dancers of all ages from more than sixty dance schools from all over the country will compete to win the honours during the four-day event. In addition to the multi-disciplined competition, Hit The Floor will present for the first time a new thematic day. *REMEMBER* will culminate with the breathtaking All-Stars Showcase, which will also pay tribute to dance community featuring the most renowned names of the industry.

### **New Activities Through the Program: *REMEMBER* Thematic Day**

This year, dance will be celebrating through the ages with the special program *REMEMBER* presented by the Ministry of Tourism (*Tourisme Québec*). On Saturday, March 16, it will be time to remember all the most popular artists who have revolutionized the dance industry with their music, from the 1940s, with Charleston, to the 2000s, as the Backstreet Boys invaded the FM radio. Atmosphere and thematic music, animations and contests on site, *#RememberChallenge*, presentation of an evolutionary dance show, unique cocktails and guaranteed nostalgia! In addition to the usual \$25 four-day passes, a new \$15 daily pass will be available for visitors to enjoy a specific day of the event, including the *REMEMBER* day.

### **The All-Stars Showcase: One of a kind evolutive dance show with a touch of nostalgia**

The 2-hour production will also showcase all ages that have been put forward during the day. After a flamboyant opening number under the Charleston and Swing theme, several other professional numbers will follow: Moulin Rouge, Motown, Disco, 80s, Pop Years and many others will be highlighted through movements, music and costumes. One of a kind dance show and a premiere for Hit The Floor!

Several incredible world-renowned names of the dance industry will perform on the Hit The Floor stage in one of the most impressive dance shows that will certainly thrill the audience. Headliners, world-renowned crews [Choreo Cookies](#) and [Embodiment The Collective](#) will each deliver a performance specifically choreographed for the event. The international dancers Michael Dameski and Jaxon Willard whom we have seen perform on NBC's World of Dance will also be presenting new performances. Starting at \$45, some tickets are still available online to assist at one of the most important dance shows in the world!

“This year with the *REMEMBER* special programming and the All-Stars Showcase placed under the same artistic direction, we innovate, but we also add to the participants’ experience. We are very proud, because at the end, everyone benefits from this new activity to the schedule. We also think that we will attract neophytes who might become the new dance fans of tomorrow!” according to Nicolas Bégin, founder and director of Hit The Floor.

### **2019 Hit The Floor Ambassadors: A Real *Revolution* Cast**

Although the selection of the Ambassadors was made before the broadcast of *Revolution*, it appears that the four dancers chosen to be part of the 2019 Hit The Floor Ambassadors Program have all participated in the popular Quebec dance TV show. Among the Ambassadors, we have Katerine Leblanc, a member of *Team White*, the duo who won the first season, Rahmane Belkebiche, whose duo with Yoherlandy caused a sensation as well as Raphaël Gagnon and Raphaëlle Sealhunter. You will be able to meet the Ambassadors in the hall of the convention centre all weekend long.

### **About Hit The Floor**

Created in 2010 by the dancer and entrepreneur Nicolas Bégin, which we had seen him perform through the popular American TV shows *So You Think You Can Dance Canada* and *America’s Best Dance Crew*, Hit The Floor has flourished over the years and is now considered as a world-class event. In addition to the All-Stars Showcase, a unique dance show featuring world-renowned artists, Hit The Floor presents one of the world’s largest multi-style dance competitions and brings together more than 45,000 participants annually! The Hit The Floor Tour travels to three Canadian cities for 14 days and offers unique activities! The mission of the event; contribute to the development of the dance community worldwide.

**An event for the whole family! Tickets available on site:**

**25\$ to access the event during 4 full days and 15\$ for a daily pass!**

**It is free for kids under 12.**

[hitthefloor.ca](http://hitthefloor.ca) | [Facebook](#) | [YouTube](#) | [Instagram](#) | [Twitter](#)



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Hit The Floor

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