



FOR IMMEDIATE RELEASE

## ***TRIGGERZ* of dance studio *Louise Lapierre Danse* Crowned 2018 Champions of Hit The Floor Toronto**

- Second Toronto edition celebrated World International Dance Day with an epic weekend long dance battle, April 27 - 29 -

**Toronto, April 30<sup>th</sup>, 2018 – Hit The Floor**, one of the largest multi-style dance competitions in the world, celebrated World International Dance Day with an epic weekend long dance battle at the Metro Toronto Convention Centre, attracting nearly 1,500 dance competitors from across Canada and internationally and more than 8,000 spectators.

The dance crew *TRIGGERZ* of studio *Louise Lapierre Danse* routine stood out among all of the competitors, winning first place and earning \$1,000 cash prize along with the title of the 2018 edition of Hit The Floor Toronto. The crew *D-21* of *Studio District 21* and the crew *1 coeur 5 souffles* of *Élédanse* dance school ranked second and third, respectively.

"Hit The Floor is a one-of-a-kind dance event that was introduced to the Ontario market last year, and we are extremely proud of the impact it has had on Toronto's dance community. The second edition of Hit The Floor Toronto was an amazing success and we are very thankful to all the dance schools that have put their trust into the event and its organization " said Nicolas Bégin, Founder and Director of the event.

### **UNIQUE ACTIVITIES FOR CANADIAN DANCERS**

On Friday, April 27, the Millennium Dance Complex Toronto hosted two sold-out dance workshops - contemporary dance taught by Lex Ishimoto (*So You Think You Can Dance* Season 14 winner) and urban dance taught by Mel Charlot (Monsters of Hip Hop A List) attracting record participation with over 120 dancers attending each class.

Internationally renowned Hit The Floor judges Lex Ishimoto, Taylor Sieve (*So You Think You Can Dance* finalist) and Mel Charlot, as well as *Embodiment Collective*, a contemporary dance crew from Los Angeles, and the young Diana Pombo of Miami, amazed spectators with breathtaking performances during *The All-Stars Showcase* on Saturday, April 28. The showcase was an extraordinary gathering of Toronto's dance community, featuring local artists such as ballroom duo Luka Milacic-Perusina and Jenalyn Saraza-Pacheco, urban crew *Gadfly* and *Millennium Faculty*, as well as the top eight performances of the competition.

The third and final stop of Hit The Floor's 2018 tour will take place in Lévis, QC, from May 17 - 21. For more information, please visit [hitthefloor.ca](http://hitthefloor.ca).

### **ABOUT HIT THE FLOOR**

Created by Nicolas Bégin, a professional dancer and entrepreneur, Hit The Floor is the reference in Quebec and Canada for multi-style dance events. The mission of the event; contribute to the development of the dance community worldwide. Since its creation in 2011, Hit The Floor has collaborated with more than 10 countries thanks to the participation of internationally renowned artists and the involvement of the dancers of the competition. Hit The Floor also welcomed **more than 146,000 spectators** and **34,500 dancers** from **963 dance schools**, which featured **nearly 9,253 routines** during the competitions. Hit The Floor is now proudly considered as a world-class dance event followed by thousands of faithful followers around the world: **more than 603,000 subscribers on its Facebook page**, **more than 130,000 subscribers on its Instagram feed** and **more than 22 million views on its YouTube channel**.



-30-

**Source:**

Hit The Floor

**Media contacts:**

Julie Schmidt

Holmes PR

T: 416.628.5603

[jschmidt@holmespr.com](mailto:jschmidt@holmespr.com)