



PRESS RELEASE
For Immediate Publication

An unbeatable fifth anniversary for Hit The Floor Gatineau!

Gatineau-Ottawa, March 19, 2018 - The largest edition of the Hit The Floor Gatineau event ended yesterday at the Casino du Lac Leamy Convention Centre. For four full days, some 835 performances were presented by nearly 3,000 dancers to more than 12,000 visitors during the event.

"The fifth anniversary of the Gatineau edition exceeded everyone's expectations: the quality of the numbers presented during the competition, the general traffic of the event, the appreciation of the visitors, the expertise of the judges and the fair evaluation made this 5th edition a memorable event in the region of Outaouais and I could not be more proud of the event that we presented this year," said Nicolas Bégin, founder and director of Hit The Floor.

AN IMPRESSIVE SHOWCASE

Sold out in just a few hours, the *All-Stars Showcase* presented Saturday evening by *Tourisme Outaouais* was a real success all along the line: nearly 1,300 spectators amazed, more than 70 dancers presenting a dozen memorable performances and six judges impressed by the talent of Quebec and Canadian dancers.

The defending champions of the 2017 edition, *The Young Cast* crew from *District.Mao*, won the honors for a second year in a row, a first in the history of Hit The Floor Gatineau! The *Seem So Far* crew from *Shake* studio and *Supernova* from *District.Mao* studio respectively finished 2nd and 3rd in the *All-Stars Showcase*. Several dance schools in Gatineau stood out during the competition, including the *Atelier de danse Carole Brouard*, which went on to a \$ 1,500 scholarship from the *Broadway Dance Center* in New York.

The professional part of the production showcased Canadian and international artists and choreographers. An opening number under the theme of Justin Timberlake choreographed by the talented Sarah Steben brilliantly debuted the *All-Stars Showcase*. The young Diana Pombo, a 13-year-old world-renowned dancer, offered a breathtaking performance. Two Canadian judges also participated in the show: Jeffrey Mortensen with a most original solo and Vincent-Olivier Noiseux with a surprise duet with the talented Kim Gingras. The best of the best: the exclusive performance of the New Zealand crew, *Royal Family*, a number specially choreographed for their visit to Hit The Floor Gatineau. The 16 international dancers stormed the stage to offer a memorable experience to all spectators!

Let's mention that Hit The Floor will be moving to the city of Toronto from April 27 to 29 and to the city of Lévis from May 17 to 21. All details at hitthefloor.ca.

ABOUT HIT THE FLOOR

Created by Nicolas Bégin, a professional dancer and entrepreneur, Hit The Floor is the reference in Quebec and Canada for multistyle dance events. The mission of the event; contribute to the development of the dance community worldwide. Since its creation in 2011, Hit The Floor has collaborated with more than 10 countries thanks to the participation of internationally renowned artists and the involvement of the dancers of the competition. Hit The Floor also welcomed more than **125,000 spectators** and **30,000 dancers** from **863 dance schools**, which featured nearly **8,000 routines** during the competitions.

Hit The Floor is now proudly considered as a world-class dance event followed by thousands of faithful followers around the world: more than **520,000 subscribers on its Facebook page**, more than **120,000 subscribers** on its Instagram feed and more than **15 million views on its YouTube channel**.

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-30-

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