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A perfect turnout for the world-class dance event!

Lévis, May 21, 2018 – The atmosphere was at its highest during the five-day competition of Hit The Floor Lévis! This infamous dance event successfully wrapped up the 2018 Canadian tour between May 17-21 with a new ground-breaking record. The participation of both dancers and the general public gathered more than a whopping 20,000 dance fans of all ages!

With its 8th edition, the event hosted seven countries: Taiwan, France, Norway, Canada, South Korea, the United States and the Philippines due to the involvement of dance industry artists from all over the world!

JUDGES OF EXPERIENCE APPRECIATED BY ALL

The credibility, expertise and attention to detail of the six judges were more than appreciated by the participants. The new structure and set up of the judges panel this year was organized in two distinct groups, which made it possible to offer a fair and equitable evaluation for all dancers of the competition. How so? Each judge evaluated the routines that were related to their field of expertise.

World-renowned artists Geneviève Dorion-Coupal, Cora Kozaris, Alex Wong, Arnel Calvario, Jun Quemado and Monsta Pop were impressed by the talent of Quebec and Canadian dancers! Three dancers distinguished themselves during the five days of competition, including two who were over the age of 18. Choreographer Katerine Leblanc, soloist Laura Perron, and 17-year-old Cindy Mateus, all three of whom earned prestigious Broadway Dance Center scholarships.

A WORLD CLASS SHOW

Hit The Floor has undoubtedly presented one of the most impressive dance shows in the world and this last Sunday was yet another success. We were fortunate to have the opportunity to offer a world premiere of the crew *immaBEAST* from Los Angeles! Artists from around the world were warmly greeted from the crowd as they performed at the All-Stars Showcase! The production showcased the best talent in the industry and highlighted the artistic scene and dance discipline to its full potential!

Among the 1,065 routines presented at the competition, eleven top picks were selected by the judges, including the defending champions of Lévis, the *KRANKYD* crew, as well as the champions of the 2018 edition of Toronto, *TRIGGERZ*. In this year's edition of Lévis, the *The Young Cast* from District.Mao, won 1st place with the grand prize of \$10,000 donated by the City of Lévis, the official partner of the event. This was a second 1st place win for *The Young Cast* including Gatineau's edition. The crew *Chorus* from QMDAssociation Studios in Quebec City and the crew *Seem So Far* of Shake dance studio in Saint-Sauveur won the honors of 2nd and 3rd place respectively, in addition to a prize worth more than \$2,000.

AN INSPIRING WORKSHOP FOR DANCE LOVERS

Two dancers distinguished themselves during the workshop taught by the members of the very popular *immaBEAST* crew on Saturday, May 19th. Among nearly 250 participants at the *Hit The Floor Workshop*, Riddjy Luzincourt and Brandon Lising stood out with their impressive technique and undeniable passion! They have also earned a scholarship to complete their training at the Broadway Dance Center in New York City.

THE BEST OF TALENTS AT THE HIT THE FLOOR AUDITIONS

In the occasion of the new *Ambassadors Program* created in 2017, nearly 150 dancers came to participate at the auditions, held on Sunday, May 20th, to have a place among the 4 new Hit The Floor ambassadors for the 2019 season. The goal of this program is to showcase dancers, help them develop their careers and provide them with additional regional, national and global visibility. Of all the dancers, twelve finalists stood out for their talent, creativity and uniqueness. New ambassadors will be announced in June.

UNIQUE AND TOUCHING PERFORMANCES

The 8th performance of the event was marked by memorable performances that gave chills to all spectators! Several categories of adult crews composed of moms and dads stormed the scene of the convention centre and demonstrated that even at age 60, they still know how to move! A routine has particularly affected the public, the number presented by *La Troupe des amis d'Elliot* of Kdanse school. These dancers with an intellectual disability came on the stage like true champions and melted the heart of all! One of the most touching moments in the history of Hit The Floor!

ABOUT HIT THE FLOOR

Created by Nicolas Bégin, a professional dancer and entrepreneur, Hit The Floor is the reference in Quebec and Canada for multi-style dance events. The mission of the event; contribute to the development of the dance community worldwide. Since its creation in 2011, Hit The Floor has collaborated with more than 10 countries thanks to the participation of internationally renowned artists and the involvement of the dancers of the competition. Hit The Floor also welcomed **more than 166,000 spectators** and **38,500 dancers** from **1,063 dance schools**, which featured **nearly 10,315 routines** during the competitions.

Hit The Floor is now proudly considered as a world-class dance event followed by thousands of faithful followers around the world: **more than 610,000 subscribers on its Facebook page**, **more than 135,000 subscribers on its Instagram feed** and **more than 25 million views on its YouTube channel**.

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